



## **REGULAR MEETING**

August 15, 2023, at 8:30 a.m.  
Municipal Building Conference Room  
16 S. Main Street

### **AGENDA**

8:30 a.m.      Call to Order

Jay Spiro, Chair

1. Adoption of agenda

2. Approval of Minutes:

- DWC Regular Meeting June 20, 2023

3. Public Comment

4. Committee Chair Nominations

5. Annual Work Plan Review

6. Subcommittee Reports

❖ Promotions

Jay Spiro, DWC Chair

- Presentation of Appalachian True brand content strategy
- Brochure update

❖ Special Events

Beth Gilmore, Executive Director

- Discussion about Special Events committee
- Need volunteers for upcoming events

❖ Economic Vitality

Jon Feichter, Subcommittee Chair

- Need Volunteers to replace outgoing committee members

❖ Design

Jay Spiro, DWC Chair

- Project updates: Mural design, shade sails & string lights

7. Director's Report

Beth Gilmore, Executive Director

8. Other Business

Next Meeting: September 19 at 8:30 a.m.

9:30 a.m. Adjourn